



Press Release

Applied Geographics to Provide Statewide GIS Strategic Planning Support for Utah

BOSTON – September 2007 - The State of Utah has engaged Applied Geographics, Inc. (AppGeo) to support the development of statewide GIS Strategic and Business Plans.

"Utah's GIS Advisory Council looks forward to working with Applied Geographics and the geospatial community in Utah to develop our first ever comprehensive geospatial strategic plan," said Dennis Goreham, Manager of the Automated Geographic Reference Center, Division of Information Technology. "Working with Applied Geographics, we anticipate this activity will include broader participation and result in better processes and products than doing it on our own."

"This project represents a unique collaboration due to the fact that Utah, through the efforts of the GIS Advisory Council, intends to author the plans themselves," said Michael Turner, Executive Vice President of AppGeo. "We will help the Council reach out to stakeholders to inform the plan. Our experience participating in statewide GIS strategic and business planning processes in nine other states allows us to effectively coach the state while also providing insights into the strategies that have been effective elsewhere."

AppGeo's role is to facilitate regional workshops for GIS stakeholders, to work with the GIS Advisory Council and project Steering Committee to analyze information gathered from the stakeholders, and to formulate recommendations for advancing Utah's statewide spatial data infrastructure. Utah will author the strategic and business plans.

The project will use the GIS Strategic and Business Plan Templates developed by AppGeo under contract to the National States Geographic Information Council (NSGIC) in support of the FGDC's Fifty States Initiative.

The project is funded through an FGDC (Federal Geographic Data Committee) Cooperative Agreements Program Grant. AppGeo's past project support for statewide GIS strategic and business planning includes Colorado, Connecticut, Kansas, Maine, Massachusetts, New Hampshire, New York, Rhode Island, and Wyoming.

About Applied Geographics, Inc.

Applied Geographics, Inc. (AppGeo, www.appgeo.com) has provided high quality GIS services and innovative solutions to government and private sector clients since 1991. AppGeo empowers its customers to put GIS to work through the intelligent use of geographic data and applications that improve work flows and business processes. AppGeo provides a full range of GIS consulting services: GIS strategic and implementation planning, data development, custom

applications, training, cartography, implementation assistance and technical support. AppGeo services are available through a variety of state blanket contracts and nationwide through its GSA IT Schedule 70.

AppGeo Contact Information

Press Release Contact: Thomas Harrington, Jr. (Director of Marketing) tharr@appgeo.com

AppGeo Corporate Contact: Rich Grady (President) rgrady@appgeo.com

Tel: 617-447-2400 • Fax: 617-259-1688 • www.appgeo.com • info@appgeo.com

Applied Geographics and *Empowering People with Spatial Solutions* are trademarks, registered trademarks, or service marks of Applied Geographics, Inc. in the United States. Other companies and products mentioned herein are trademarks or registered trademarks of their respective trademark owners.