



## Press Release

### **Applied Geographics to assist the Southern California Association of Governments (SCAG) with Enterprise GIS Design and Planning**

BOSTON – February 2008 – The Southern California Association of Governments (SCAG) has awarded Applied Geographics (AppGeo) a project to design and plan for an enterprise GIS implementation. AppGeo will evaluate SCAG’s current network, software, hardware, data, and applications, and will compare those findings with best practices at other Councils of Government (COGs) and Metropolitan Planning Organizations (MPOs) around the nation. Final recommendations for enterprise GIS will focus on improving performance, security, accessibility, and the user friendliness of applications, as well as addressing the challenges of managing a large, dynamic database that covers a six county region.

“SCAG is taking the development of its enterprise GIS seriously and as such recognizes the key role that proper planning plays in the development of these complex systems” said Michael Turner, Executive Vice President of AppGeo and Principal in Charge of the project.

“As the largest COG in the country, SCAG will benefit from a planning process designed to improve its GIS implementation,” said Rich Grady, President of AppGeo. “Our experience preparing strategies, setting development priorities, and integrating GIS with other business systems will help SCAG to build an efficient enterprise GIS framework.”

Supporting AppGeo on this project will be Farallon Geographics, a California-based GIS consulting firm.

#### **About Southern California Association of Governments**

Over the past four decades, the Southern California Association of Governments has evolved as the largest of nearly 700 councils of government in the United States, functioning as the Metropolitan Planning Organization for six counties: Los Angeles, Orange, San Bernardino, Riverside, Ventura and Imperial. The region encompasses a population exceeding 18 million persons in an area of more than 38,000 square miles. As the designated Metropolitan Planning Organization, the Association of Governments is mandated by the federal government to research and draw up plans for transportation, growth management, hazardous waste management, and air quality, with additional mandates existing at the state level.

#### **About Applied Geographics, Inc.**

Applied Geographics, Inc. (AppGeo, [www.appgeo.com](http://www.appgeo.com)) has been providing high quality GIS services and innovative solutions to government and private sector clients since 1991. AppGeo empowers its customers to put GIS to work through the intelligent use of geographic data and applications that improve work flows and business processes. AppGeo provides a full range of GIS consulting services: GIS strategic and implementation planning, data development, custom applications, training, cartography, implementation assistance and technical support. AppGeo services are available through a variety of state blanket contracts and nationwide through its GSA IT Schedule 70.

## **AppGeo Contact Information**

Press Release Contact: Thomas Harrington, Jr. (Director of Marketing) [tharr@appgeo.com](mailto:tharr@appgeo.com)

AppGeo Corporate Contact: Rich Grady (President) [rgrady@appgeo.com](mailto:rgrady@appgeo.com)

Tel: 617-447-2400 • Fax: 617-259-1688 • [www.appgeo.com](http://www.appgeo.com) • [info@appgeo.com](mailto:info@appgeo.com)

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