

AppGeo to Help Hawai'i Develop Statewide GIS Strategic Plan

BOSTON – August 2008 – The Hawai'i Geographic Information Coordinating Council (HIGICC) has chosen Applied Geographics, Inc. (AppGeo) to help develop a statewide strategic plan for GIS. The purpose of the project is to develop an overarching vision for GIS coordination and data stewardship in Hawai'i.

“We chose AppGeo because we thought they were the best prepared to guide us through a participatory approach,” said Ron Salz, President of the HIGICC. “We are looking to gather information and insights from as broad a group of stakeholders as possible to help set the future direction for HIGICC.”

“A key objective of this project is to better define the most advantageous role for a coordinating body such as HIGICC,” said Steve Anderson, AppGeo Vice President and Project Leader. “The facilitated workshops will enable all stakeholders from Hawai'i to contribute to this definition and to explore ways for productive collaboration to enhance statewide GIS.”

The project is funded through an FGDC NSDI CAP Grant and will use the GIS Strategic and Business Planning Templates developed by AppGeo for the National States Geographic Information Council (NSGIC) on behalf of the FGDC. With the award of this project from Hawai'i, AppGeo has assisted or is in the process of assisting 13 states plus Washington, DC, to develop statewide GIS strategic and/or business plans.

“We have designed and gone on to implement a GIS strategic and business planning process that is flexible, participatory, and stakeholder focused,” said Richard Grady, President of AppGeo. “We have found the template-driven process useful for helping states to overcome a variety of common obstacles, such as coordination, governance, funding, data exchange, data development, or system architecture.”

About Applied Geographics, Inc.

Applied Geographics, Inc. (AppGeo, www.appgeo.com) has been providing high quality GIS services and innovative solutions to government and private sector clients since 1991. AppGeo empowers its customers to put GIS to work through the intelligent use of geographic data and applications that improve work flows and business processes. AppGeo provides a full range of GIS consulting services: GIS strategic and implementation planning, data development, custom applications, training, cartography, implementation assistance and technical support. AppGeo services are available through a variety of state blanket contracts and nationwide through its GSA IT Schedule 70.

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