

## Applied Geographics Helps Essex, CT bring GIS to the Web

BOSTON – January 9, 2006 – The Essex Planning, Zoning, and Health Departments have implemented a GIS (Geographic Information System) Online Property Viewer for use by Town staff and the general public. Applied Geographics, Inc. (AppGeo), of Manchester, Connecticut, and Boston, Massachusetts, worked with Town Hall staff to design and build the site.

The system is oriented towards parcel mapping and enables the overlay of a wide variety of data layers, including zoning, wetlands, FEMA floodplains, village boundaries, and aerial photography. The system presents basic property information and includes an automated abutter's identification function. The application produces high-quality letter-size maps that are geared to the needs of the general public for small format printing. The Website features a direct link to the Town's Vision Appraisal Assessor's Online Database. AppGeo is hosting the Online Property Viewer Web pages on behalf of the Town.



Carol Speer, the Town's Chief Sanitarian, said "We are very pleased with the way the site has turned out. Our staff and the public find it an easy way to gain access to the property-based information they need, 24 hours a day, 7 days a week."

"Providing maps to the general public on a self-service basis via the web adds convenience for citizens and it also helps reduce counter traffic in Town Hall," said Steve Anderson, Vice President of AppGeo. "The town has invested in high-quality mapping and it is important to make this information available to both Town Hall employees and the general public. This initial site is designed to be inherently extensible so that additional information and functions can be added that will benefit other departments in the future."

The Online Parcel Viewer can be reached via the Town's website at:

<http://www.essexct.gov/departments/health/healthintro.html> (scroll down to the "GIS Town Mapping" link), or directly at: <http://host.appgeo.com/essexct/>.

### About Applied Geographics, Inc.

Applied Geographics, Inc. (AppGeo), with offices in Boston, MA and Manchester, CT has been providing high quality GIS services and innovative solutions to government and private sector clients since 1991. AppGeo specializes in the design and installation of Web-based interactive mapping and enterprise-wide information systems that are tailored to client workflow processes and requirements. AppGeo is an award-winning ESRI Business Partner. AppGeo services are

available through a variety of state blanket contracts and nationwide through its GSA IT Schedule 70.

### **AppGeo Contact Information**

Press Release Contact: Thomas Harrington, Jr. (Director of Marketing) [tharr@appgeo.com](mailto:tharr@appgeo.com)

AppGeo Corporate Contact for CT: Steve Anderson (Vice President) [sanderson@appgeo.com](mailto:sanderson@appgeo.com)

Tel: 860-643-4401 • Web: [www.appgeo.com](http://www.appgeo.com)

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