



Applied Geographics Hires GIS/IT Expert, Andrew Buck

BOSTON – March 5, 2007 – Applied Geographics, Inc. (AppGeo) expands its capacity for senior project management with the recent hire of Andrew Buck. Mr. Buck joins AppGeo with more than 20 years as a professional GIS and IT manager and director. With his technical background and experience with systems integration and management, Mr. Buck will contribute to the AppGeo Team’s focus on providing high-quality professional services to its customers.

“Andy is a great addition to our project management and planning team,” said Rich Grady, President of AppGeo. “He will provide leadership and technical direction for our customers that will enable GIS to be an effective and integral part of their existing systems and work flows.”

Prior to joining AppGeo, Mr. Buck was the Senior Research and Systems Analyst for the City of Boston Department of Neighborhood Development, where he managed GIS technology and data development. His background also includes Vice President for Planning and Implementation for Riverdeep Interactive Learning, Director of Technology for Mainspring Communications, Director of Technology for Earthwatch Expeditions, as well as work as a business analyst for Digital Equipment Corporation and for CACI.

About Applied Geographics, Inc.

Applied Geographics, Inc. (AppGeo) has been providing high quality GIS services and innovative solutions to government and private sector clients since 1991. AppGeo empowers its customers to put GIS to work every day through the intelligent use of geographic data and applications that improve work flows and business processes. AppGeo provides a full range of GIS consulting services: GIS planning, data development, custom applications, training, cartography, implementation assistance and technical support. AppGeo services are available through a variety of state blanket contracts and nationwide through its GSA IT Schedule 70.

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