

## **Mike Blake joins Applied Geographic Inc's Team of Experienced GIS Professionals**

BOSTON – September 2009 – Applied Geographics, Inc. (AppGeo) is pleased to announce that we are expanding our senior project management staff and capacity for customer service with the recent hire of Mike Blake. Mr. Blake has more than 20 years of municipal and utility GIS and IT experience. His background combines private and public sector positions, GIS management and technical experience, making him a hands-on manager who will contribute to the AppGeo Team's focus on providing high-quality professional services.

"Mike is a great addition to our consulting team," said Steve Anderson, Vice President of AppGeo. "Among his many distinctions, he's a respected leader in applying GIS to utility, public works, and local government organizations. He understands the role that GIS plays in local government and knows how to implement the technology in the most cost-effective way. He will provide leadership, management, and technical direction for GIS implementation to our staff and for the benefit of our customers. We look forward to Mike helping us to expand our customer base while maintaining the high level of service that AppGeo is known for in Connecticut, in the Northeast, and beyond."

Before joining AppGeo, Mr. Blake was the GIS/IT Administrator for the Greater New Haven Water Pollution Control Authority (GNHWPCA), a regional wastewater utility with over 50,000 customers. Prior to that, Mr. Blake was the GIS Director for Tighe & Bond, Inc., and GIS Division Director for Marin Environmental.

### **About Applied Geographics, Inc.**

Applied Geographics, Inc. (AppGeo, [www.appgeo.com](http://www.appgeo.com)) has been providing high quality GIS services and innovative solutions to government and private sector clients since 1991, and is seeking to expand its professional staff. AppGeo empowers its customers to put GIS to work through the intelligent use of geographic data and applications that improve work flows and business processes. AppGeo provides a full range of GIS consulting services: GIS strategic and implementation planning, data development, custom applications, training, cartography, implementation assistance and technical support. AppGeo services are available through a variety of state blanket contracts and nationwide through its GSA IT Schedule 70.

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