



**PRESS RELEASE:
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Applied Geographics, Inc. Develops New Tools for Comprehensive Emergency Management Planning

BOSTON – **January 2006** – Applied Geographics, Inc. (AppGeo) has developed an electronic Comprehensive Emergency Management Plan (eCEMP) Web application for the Massachusetts Emergency Management Agency (MEMA). The website will be used by all cities and towns in Massachusetts to develop, maintain, and report their Comprehensive Emergency Management Plans.

“Accurate local information is the foundation of emergency management plans but paper-based plans are hard to maintain and distribute,” said Rich Grady, President of AppGeo. “This application makes it possible for local officials to update and submit information, including geographic location, electronically to the Massachusetts Emergency Management Agency. This provides more efficient access to better data for first responders and emergency management personnel.”

eCEMP transforms a lengthy paper-based process into a streamlined Web-based work flow. All fields and data normally included in the paper-based emergency management plans now are collected through easy-to-use Web pages making the data entry process quicker and less error prone. eCEMP mapping capabilities allow users to directly add spatial information referenced to base maps that are accessed through Web services from MassGIS, the Commonwealth’s Office of GIS. User defined points, lines, and polygons are georeferenced automatically and stored in an Oracle database. For example, local officials can interactively identify the locations of critical infrastructure, draw evacuation routes, or delineate flood prone areas. The application can generate complete printable emergency management plans and maps in PDF format.

eCEMP was identified as a top accomplishment for 2005 by MassGIS.

About Applied Geographics, Inc.

Applied Geographics, Inc. (AppGeo) has been providing high quality GIS services and innovative solutions to government and private clients since 1991. AppGeo has a specialization in the design and installation of Web-based interactive mapping and enterprise-wide information systems. AppGeo is an award-winning ESRI Business Partner. AppGeo services are available through a variety of state blanket contracts and nationwide through its GSA IT Schedule.

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