



PRESS RELEASE: For Immediate Release

Applied Geographics, Inc. to support GIS Strategic and Business Planning in Kansas

BOSTON – May 2007 – The Kansas Information Technology Office has awarded Applied Geographics, Inc. (AppGeo) a contract to support state-level GIS strategic and business planning. AppGeo will conduct workshops and interviews to initiate the planning process and gather input from stakeholders in the Kansas GIS community. The project will pay particular attention to planning for spatial data enhancement – including data acquisition, maintenance, documentation, and sharing.

“This important Kansas project is another opportunity for AppGeo to apply our core GIS planning expertise helping states strengthen their statewide geospatial infrastructures,” said Rich Grady, President of AppGeo. “Even established and successful state programs, such as Kansas’, benefit greatly from periodically reviewing progress, examining challenges, and taking a strategic look at where they are going. The project will help Kansas evaluate how best to participate in the NSDI (National Spatial Data Infrastructure) while taking advantage of new geospatial information technology to share data and services.”

Kansas joins AppGeo’s growing roster of state GIS program customers including ongoing GIS strategic planning projects in Massachusetts, Colorado, Connecticut, New Hampshire, and Rhode Island, and recently completed work in Maine and Wyoming. In 2006, AppGeo developed GIS strategic and business planning templates under contract to the National States Geographic Information Council (NSGIC) in support of the FGDC’s (Federal Geographic Data Committee) Fifty States Initiative.

About Applied Geographics, Inc.

Applied Geographics, Inc. (AppGeo, www.appgeo.com) has been providing high quality GIS services and innovative solutions to government and private sector clients since 1991. AppGeo empowers its customers to put GIS to work every day through the intelligent use of geographic data and applications that improve work flows and business processes. AppGeo provides a full range of GIS consulting services: GIS strategic and implementation planning, data development, custom applications, training, cartography, implementation assistance and technical support. AppGeo services are available through a variety of state blanket contracts and nationwide through its GSA IT Schedule 70.

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