

## **NSGIC Selects Applied Geographics, Inc. to Develop Strategic and Business Planning Templates for Statewide GIS**

BOSTON – January 2006 – The National States Geographic Information Council (NSGIC) selected Applied Geographics, Inc. (AppGeo) to develop strategic and business planning templates and documentation for statewide GIS coordination councils. The standardized templates will provide guidance for states to promote sound business practices, increase coordination and involvement of stakeholders, and avoid duplication of effort.

“The nation is increasingly reliant on GIS data from the state and local levels to support government service to citizens,” said AppGeo President, Rich Grady. “We look forward to working with NSGIC to develop a consistent, inclusive, and flexible approach to statewide GIS planning.”

“This is an important project that is part of the FGDC (Federal Geographic Data Committee) Fifty States Initiative. We are trying to build sound business plans and management practices that support the NSDI (National Spatial Data Infrastructure)”, said Tony Spicci, NSGIC’s President. “The templates and documentation are intended to help statewide councils improve coordination and governance, and to help align their activities with federal funding opportunities and NSDI objectives.”

### **About Applied Geographics, Inc.**

Applied Geographics, Inc. (AppGeo) has been providing high quality GIS services to all levels of government and the private sector since 1991. AppGeo has a specialization in GIS needs assessment, strategic implementation planning, and enterprise system design that complements its consulting service offerings for geospatial analysis and modeling, data development and conversion, database design, Web and desktop application development, training and technical support, and custom cartography.

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