

**PRESS RELEASE**

## **Applied Geographics Completes GIS Needs Assessment for Maine Marine Community**

BOSTON – September 2006 – Applied Geographics (AppGeo, [www.appgeo.com](http://www.appgeo.com)) recently completed a GIS needs assessment and requirements analysis commissioned by the Maine Department of Marine Resources (DMR). The study recommends ways to improve and better coordinate the GIS efforts of organizations focused on the Maine marine environment to enable more efficient and effective coastal management. Twenty organizations were interviewed for the study, which included representatives from state, federal, conservation, research, land trust, conservation, and educational institutions.

“This needs analysis represents another very important step towards a fully functional marine-oriented GIS for the State of Maine.” said Seth Barker, GIS Coordinator for the Maine DMR and client manager of this project.

“This project built upon the statewide GIS study we did for the Maine legislature in 2002, which resulted in the plan for the Maine Public Library of Geographic Information. The marine environment has overlapping but somewhat different needs, and our goal here was to articulate those so that marine GIS coordination could proceed along with the land-based efforts,” said AppGeo Vice-President, David Weaver.

### **About Applied Geographics, Inc.**

Applied Geographics, Inc. (AppGeo) has been providing high quality GIS services to federal, state, and local government and the private sector for more than 15 years. AppGeo’s professional services and solutions cover the complete lifecycle of GIS implementation: strategic planning, system design, data development, custom applications, GIS web site development, custom cartography, training and technical support. AppGeo services are available through a variety of state blanket contracts and nationwide through its GSA IT Schedule.

### **AppGeo Contact Information**

Press Release Contact: Thomas Harrington, Jr. (Director of Marketing) [tharr@appgeo.com](mailto:tharr@appgeo.com)

AppGeo Corporate Contact: Rich Grady (President) [rgrady@appgeo.com](mailto:rgrady@appgeo.com)

Tel: 617-259-1710 • fax: 617-259-1688 • [www.appgeo.com](http://www.appgeo.com)

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